



# **Raising public awareness of development issues and promoting development education in the European Union (DEAR programme)**

Reference: EuropeAid/173998/DH/ACT/Multi

## **Questions & Answers**

**from the virtual information session**

*15 September 2022 from 14:30 until 16:30 (Brussels time)*

**As set out in section 2.2.4 of the guidelines, to ensure equal treatment of applicants, the contracting authority cannot give a prior opinion on the eligibility of lead applicants, co-applicants, affiliated entity(ies), an action or specific activities.**



QUESTIONS		ANSWERS
<b>Eligibility of the action</b>		
<b>1</b>	How many of the general and specific objectives have to be met in the application? Is there a minimum?	The applicant should design the project with a view to contributing to the <u>global objective</u> <b>and</b> at least one <u>specific objective</u> , <b>and</b> at least one <u>priority</u> , as defined in section 1.2., page 7, of the guidelines for grant applicants.
<b>2</b>	Gender/must the thematic of Gender be included and how?	<p><u>As specified in section 1.2 of the Guidelines, the DEAR programme for 2021-2024 will align with and contribute to the European Commission’s priorities, in particular [...] iii) the Gender Action Plan (GAP III).</u></p> <p><u>Gender equality</u> is one of the priorities of this call for proposals. As specified in section 1.2 of the guidelines, at least one or several priorities need to be addressed by the action. In any case, as indicated under priority b) Gender equality: “Actions need to contain one specific objective on gender [...].”</p>
<b>Lot 1</b>		
<b>3</b>	Is there an expectation that awareness-raising activities also should lead to action?	“ <u>Understanding</u> ” and “ <u>engagement</u> ” are each being targeted in one specific objective (section 1.2 of guidelines). We assume that projects want to achieve not only an “understanding” but also “engagement” as well as action from the side of the targeted beneficiaries.
<b>4</b>	Type of activities: can advocacy be seen as awareness raising?	Yes, <u>advocacy</u> can form part of any kind of action under this call for proposals. It is explicitly mentioned under Lot 1 and Lot 2 (see pages 7-8 of the guidelines), but it could form <u>part of</u> any kind of action as long as it is considered necessary to achieve the objectives of this call for proposals.



5	Target groups in awareness raising: can businesses/the private sector be considered?	Yes, <u>business/ private sector</u> can be considered a target group for awareness-raising; however, they are not eligible as applicants and affiliated entities under this call for proposals. Private sector entities can be involved as associates or contractors.
6	Can Lot 1 include activities of non-formal training, as part of awareness raising?	Yes, <u>non-formal education</u> can also be targeted in Lot 1 as long as such activities are considered necessary to achieve the objectives of this call for proposals.
<b>Lot 2</b>		
7	Can the joint initiatives also target organizations in third countries/partner countries?	Yes, joint initiatives can target activities <u>in third countries/partner countries</u> . As a reminder, actions under Lot 2 must take place in a minimum of 4 EU Member States and only a minor portion of the action may be carried out in candidate and/or potential candidate countries and/or in EU partner countries (see Annex N to the guidelines), on the condition that they directly contribute to achieve the objectives of the present call for proposals. The minimum number of countries where the minor portion of the action may be carried out is 2 (see section 2.1.3, d) of the guidelines for grant applicants.
8	Where should joint initiatives be based in Europe, abroad or both?	For Lot 2, <u>joint initiatives</u> can take place in the EU Member States (minimum 4) and candidate/potential candidate countries and/or EU partner countries (minimum 2) listed in Annex N to the guidelines. Activities carried out in these countries must represent only a minor portion of the action.
9	Is it mandatory to carry out a minor portion of the action in candidate/potential candidate/EU partner countries?	Under section 2.1.3 d) <u>Location</u> of the guidelines to grant applicants it is specified that: “ <i>Actions must take place in a minimum of 4 EU Member States. A <u>minor portion</u> of the action <u>may</u> be carried out in a minimum of 2 candidate and/or potential candidate countries and/or in EU partner countries on the condition that they directly contribute to the objectives of the present call for proposals.</i> ” Hence, there is no obligation to carry out a minor portion of the action in those countries under lot 2; however, if applicants consider it necessary in order to achieve the objectives of this call for proposals under lot 2, the minimum number of candidate/potential



		candidate/EU partner countries where a minor portion of the action can take place must be 2.
<b>Lot 3</b>		
<b>10</b>	Is it possible to launch more than one “Call for Proposals” for financial support to third parties?	Yes, there can be several <u>calls for proposals</u> in the framework of the <u>financial support to third parties</u> , e.g. calls in various countries or various years; projects have flexibility within the given timeframe.
<b>11</b>	Can applicants play an active role in campaigning or only select and support third parties?	Yes, <u>campaigning</u> (including by the applicant) can form part of a project under Lot 3, but the <u>main purpose</u> of the action must remain financial support to third parties.
<b>Lot 4</b>		
<b>12</b>	Global citizenship education authorities have not been specified? Are they Ministries of Education or local authorities?	<p>Since education is organized differently in all EU Member States (sometimes it is a national, sometimes a federal, sometimes a local competence), the relevant <u>education authorities</u> cannot be specifically identified in advance. As an applicant you need to identify the “relevant” education authority and obtain confirmation from that authority in the form of a signed declaration that:</p> <ul style="list-style-type: none"> <li>- they are the competent authority in terms of education in the particular context,</li> <li>- the action fits within their national or local education priorities or strategy, and</li> <li>- they are willing to cooperate within the action.</li> </ul> <p>For more details, please see section 1.2, page 9, of the guidelines.</p>
<b>Partnerships</b>		



13	Where can I find the list of EU partner countries?	A list of <u>EU partner countries</u> regarding the eligibility of applicants and financial support to third parties is available in Annex M. A list of EU partner countries regarding the action location is available in Annex N.
14	Where can I find examples of third party eligible participants?	<p>You can refer to section 2.1.3., g) of the guidelines for grant applicants, where the eligibility criteria of <u>third parties</u> are laid down.</p> <p>For Lot 3 and Lot 5 type of action c where financial support to third parties is the main purpose of the action, third parties eligible for financial support are defined in Annex X.</p>
15	Why can a co-applicant only be involved in one application per Lot?	This restriction aims at increasing the quality of proposals, as actors will need to make strategic choices about which <u>project partnerships</u> to join and put their efforts in. In this regard, we would like to remind interested parties that the choice of co-applicants must be justified in the proposal as part of the project design and will be taken into account during the evaluation (for more details, see section 2.1.1 (3)).
16	What happens if an applicant is involved in more than one application?	If an applicant is involved in more than one, only the <u>first proposal arrived</u> will be considered (see section 2.1.3., i) and Corrigendum no.1 to the guidelines).
17	Why is Indonesia not listed in Annex N?	<u>Indonesia</u> is not a partner country in DEAR, as it is an industrialized country, part of the G20 group.
18	Are third parties (third parties which may receive financial support) and recipient of sub-grants different or similar?	They are the same. ' <u>Third parties</u> ' refers to entities which may receive financial support.
19	Where can I find support for partner search?	We would like to refer you to the website <a href="https://europa.eu/capacity4dev/">https://europa.eu/capacity4dev/</a> and <a href="https://dearprogramme.eu/">https://dearprogramme.eu/</a> . You can also contact NGO/Local Authorities umbrella organizations.
20	Where can I find examples of previous projects and partnerships?	Please access <a href="https://dearprogramme.eu/">https://dearprogramme.eu/</a> , featuring a map with information of all previously funded projects in the framework of DEAR programme.



21	Can universities act as partners in DEAR?	<p><u>Universities</u> can be neither lead applicants nor co-applicants under this call for proposals (see section 2.1 of the guidelines for the eligibility criteria) except if they exceptionally fall under the definition of civil societies (footnote 18) or local authorities (footnote 21). However, Universities can participate as associates or contractors.</p> <p>As a reminder, associates play a real role in the action but may not receive funding from the grant, with the exception of per diem and travel costs. Contractors are subject to the procurement rules set out in Annex IV to the standard grant contract (see section 2.1.2 of the guidelines).</p>
22	Is there a need for balance between European and Partnerships? Can there be more Partnerships?	<p>Applicants need to respect the minimum rules applying to the composition of the <u>partnerships</u>, as defined in section 2.1.1., page 14 of the guidelines. In addition, we would like to remind interested parties that a partnership should be composed in such a way as to allow the achievement of the project objectives in the most effective and cost-efficient manner (for more details about the choice of co-applicants, see section 2.1.1 (3)).</p> <p>For the participation of an entity in more than one partnership, please refer to the paragraph i) <i>Number of applications and grants per applicants / affiliated entities</i> under section 2.1.3. of the guidelines.</p>
23	Concerning eligibility of the lead applicant in Lot 5: can an association of LAs also have CSO members?	<p>In order to be eligible as an <u>Association of Local Authorities (ALA)</u> for this call for proposals, the entity must fulfil the conditions set out in section 2.1.1. of the guidelines and in particular the definition of ALAs in footnote 22.</p>
<b>PROJECT SCOPE: EXTENT, ACTIVITIES, BUDGET</b>		
24	What is the eligible length of projects?	<p>As stated in section 2.1.3., b) of the guidelines, the initial planned <u>duration</u> of an action shall be between 36 and 48 months.</p>



25	Does the grant size refer to the EU support or the total budget?	The <u>grant size</u> refers to the requested EU support which is calculated by application of the requested percentage (between minimum 70% and maximum 90%) of total eligible costs (see section 1.3 of the guidelines).
26	How much financial support is allowed to third countries?	<p><u>Financial support to third parties</u> established in countries outside of the EU can constitute a maximum of 20% of the financial support foreseen by the action (see section 2.1.3, g).</p> <p>As a reminder, this percentage must be clearly indicated in Annex A2. - Full application form and reflected in the budget.</p>
27	Is it possible to submit both as a Lead and as a co-applicant?	Yes, an entity can apply as <u>lead applicant and co-applicant</u> or affiliated entity in other applications at the same time under this call; however, the lead applicant cannot be a co-applicant in another application under the same lot. Please also see Corrigendum n. 1 to the guidelines for grant applicants.
28	Relating to direct cost – can they cover travel costs for affiliated partners?	The <u>costs</u> incurred by affiliated entities (including those incurred for implementation contracts and financial support to third parties and subcontractors) are eligible as long as they comply with the provisions of article 14 of the General Conditions of the grant contract (see Annex II to the Standard grant contract - Annex G).
29	Can I donate building and equipment to a partner as part of a DEAR project?	<p>Purchase of <u>buildings</u> is ineligible, except where necessary for the direct implementation of the action and fulfils any other conditions detailed in article 14 of the General Conditions (see Annex II to the Standard grant contract-Annex G), provided that its ownership is transferred at the latest at the end of the action in accordance with Article 7.5 of the general conditions of the standard grant contract.</p> <p><u>Equipment</u> specifically dedicated to the purposes of the action and procured with by the budget for the action shall be transferred to the final beneficiaries of the action, at the latest when submitting the final report in accordance with Article 7.5 of the general conditions of the standard grant contract.</p>



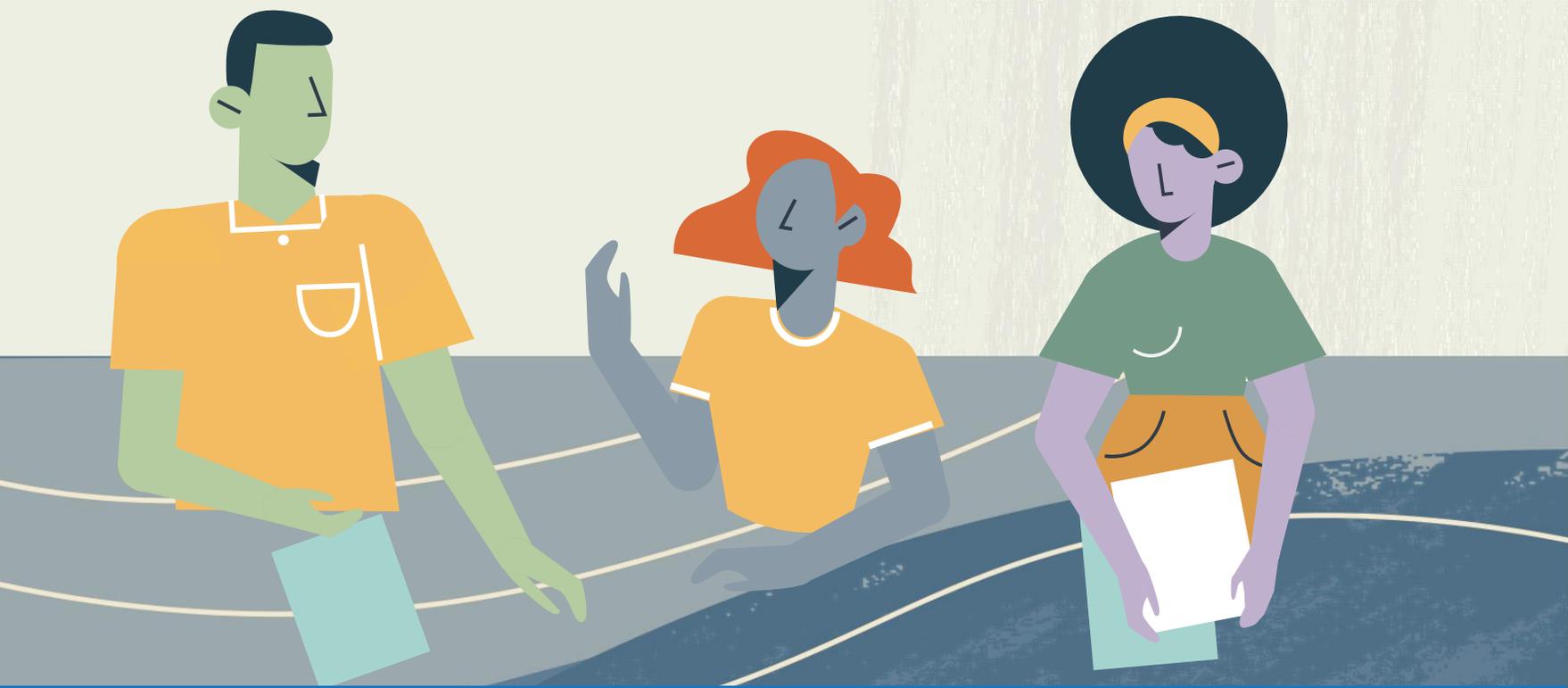
30	Can online or hybrid activities also be considered eligible?	Yes, the applicants are free to choose <u>activities</u> they consider appropriate to achieve the objectives of this call for proposals.
<b>GENERIC QUESTIONS</b>		
31	Where can I find Annex X?	<p><u>Annex X</u> is an annex to the standard grant contract and can be found under Annex G. Standard grant contract, available on the call page:  <a href="https://webgate.ec.europa.eu/europeaid/online-services/index.cfm?do=publi.welcome&amp;nbPubliList=15&amp;orderby=upd&amp;orderbyad=Desc&amp;searchtype=RS&amp;apply=N&amp;aofr=173998&amp;userlanguage=en">https://webgate.ec.europa.eu/europeaid/online-services/index.cfm?do=publi.welcome&amp;nbPubliList=15&amp;orderby=upd&amp;orderbyad=Desc&amp;searchtype=RS&amp;apply=N&amp;aofr=173998&amp;userlanguage=en</a></p>
32	How do you define young people, what age group?	An expansive interpretation of <u>youth</u> is to be used, including every person between the ages of 15 and 30 - see priority a) under section 1.2. of the guidelines.
33	If actions are held in 4 or 7 countries, must there be co-applicants from all these countries or could they be targeted through sub-grants?	No, there is no obligation to have co-applicants from all the countries. Nevertheless, it is up to the lead applicant to use the most suitable forms (for example through a co-applicant/affiliated entity in the targeted country or financial support to third parties) to engage with citizens in the <u>targeted countries</u> .
34	For the financial support to third parties, is co-financing required? Is such co-financing counted towards the co-financing requirement of applicants in the call?	<p>For financial support to third parties, no <u>co-financing</u> from third parties is required. In line with article 6.3.9 of the Practical Guide PRAG, co-financing may only take the form of:</p> <ul style="list-style-type: none"> <li>- the beneficiaries' or affiliated entities' own resources (self-financing) or;</li> <li>- income generated by the action, or</li> <li>- financial contribution from other donors.</li> </ul> <p>It is up to the partnership to decide the amount of each individual contribution to be provided.</p>



		Please note that funds provided as co-financing are based on the total eligible costs and cannot be earmarked, meaning that the co-financing cannot be allocated to a specific activity or item included in the budget.
35	How is the financial capacity of the lead applicant assessed and how do you define sufficient capacity?	At the full application stage, the lead applicant's latest accounts and external audit report (where applicable) will be evaluated, to verify that they have stable and sufficient <u>sources of finance</u> to maintain their activity throughout the proposed action and, where appropriate, to participate in its funding (see section 2.3. (2) of the guidelines). Please note that the requested EU contribution and the total budget will be taken into consideration to evaluate such capacity.
36	How specifically do we need to identify youth movements? We read about "engagement", but how specific shall we be?	<u>Youth organisations</u> are defined in footnote 15 in section 1.2. of the guidelines to grant applicants. Youth movements are not defined in the guidelines, but for the purpose of this call for proposals youth movements shall be understood as similar to youth organisations in terms of objectives (promoting and ensuring young people's democratic and social rights; encouraging their social and political participation at all levels in community life; and offering opportunities for personal and social development through leisure activities, voluntary engagement and non-formal and informal learning) but more loosely organised compared to youth organisations.  With regard to " <u>engagement</u> ", section 1.2. of the guidelines specifies that " <i>Youth should not only be included as the target group of the actions: various levels of meaningful youth engagement can be foreseen throughout the stages of the actions. To this aim, actions should reach out more systematically and directly involve youth organisations and networks.</i> "
<b>Questions concerning the MEAL guide</b>		
37	What is meant by "critical understanding"?	<u>Critical understanding</u> is loosely related to critical thinking. It is a defensible position reached through reflecting upon, analysing, and evaluating different ideas



		and positions, and is demonstrated through an ability to express informed responses and independent thought (DEAR MEAL Guide, Glossary of Terms, page 85).
<b>38</b>	Should core indicators be included in any application, even if some do not apply to the specific action?	All DEAR project implementers are requested to collect data on <u>Core DEAR Indicators</u> . Core indicators are formulated in general terms and should be applicable to most actions. However, if one of them does not apply to a specific action, applicants will still include it in the project logical framework and report ‘zero’ under the specific indicator (DEAR MEAL Guide, Step-by-Step Guide to Core DEAR indicators, page 66).
<b>39</b>	What is the link between DEAR/GCE and human rights?	Applicants are invited to reflect <u>DEAR/GCE quality standards</u> , principles and criteria in their application. Among others, the DEAR MEAL Guide mentions: identifying links to social and gender justice, climate justice, human rights, fairness, equity (DEAR MEAL Guide, 3.1 Principles and aspirations, page 15).



# DEAR Call for Proposal 173998

Annica Floren & Markus Pirchner, DG INTPA, Unit G3

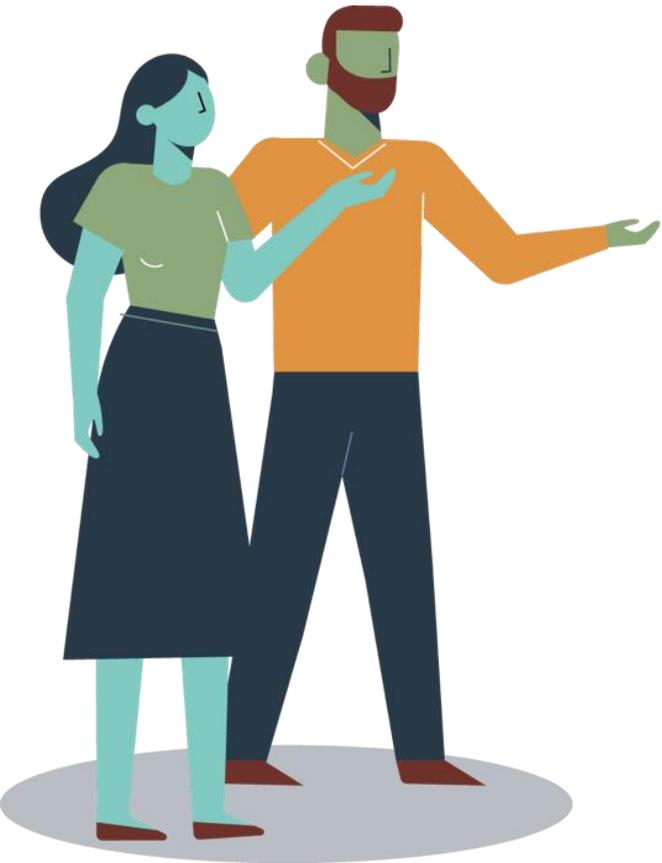
# Presentation of Staff, Purpose of session, Structure

Introduction of participating staff and people presenting

Purpose: inform on ongoing DEAR Call for Proposal (CfP)  
answer questions on guidelines -> clarifications

Structure:

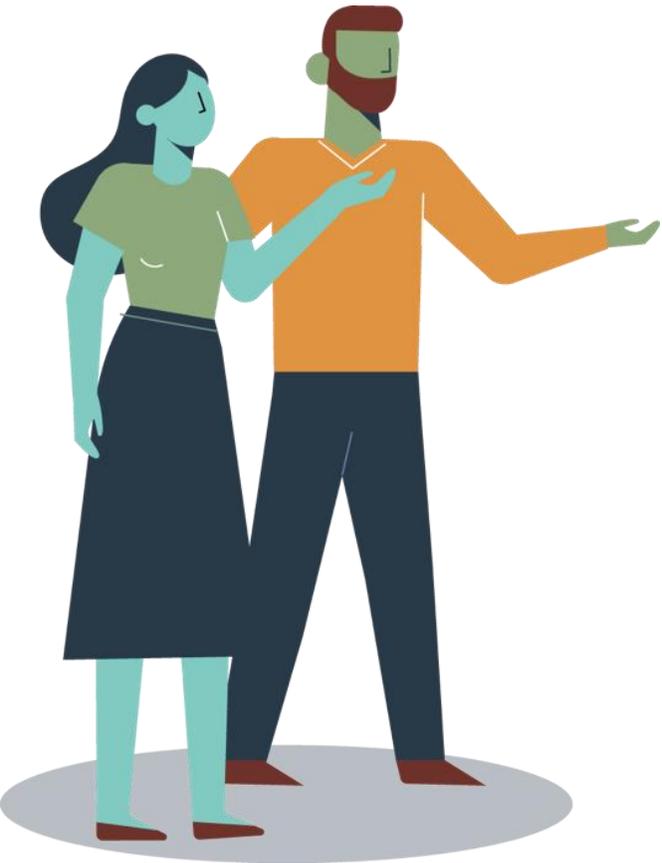
1. Introduction to DEAR 10 min
2. Introduction to CfP: 35 min
3. Q&A: 45 min
4. Introduction to MEAL (Monitoring, Evaluation, Accountability and Learning) guide, incl. Q&A: 30 min



## Background info: What is DEAR?

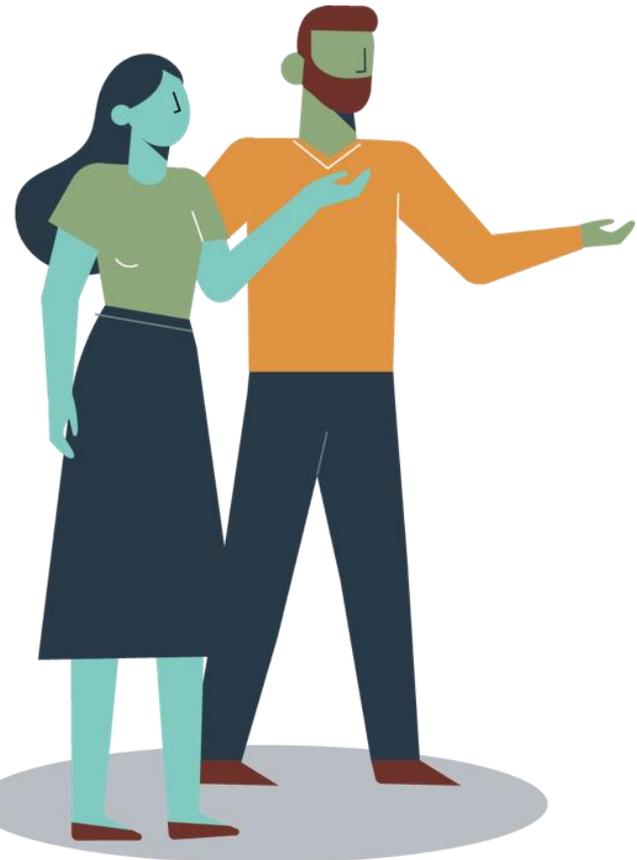
**Definition:** The EU Development Education and Awareness Raising (DEAR) programme promotes and enables active engagement of EU citizens, especially young people, in development issues and addressing global challenges at local and global levels.

**Context: SDG Target 4.7:** By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development.



## Background info: What is DEAR?

DEAR: implemented since 1978 (changing names, objectives...)

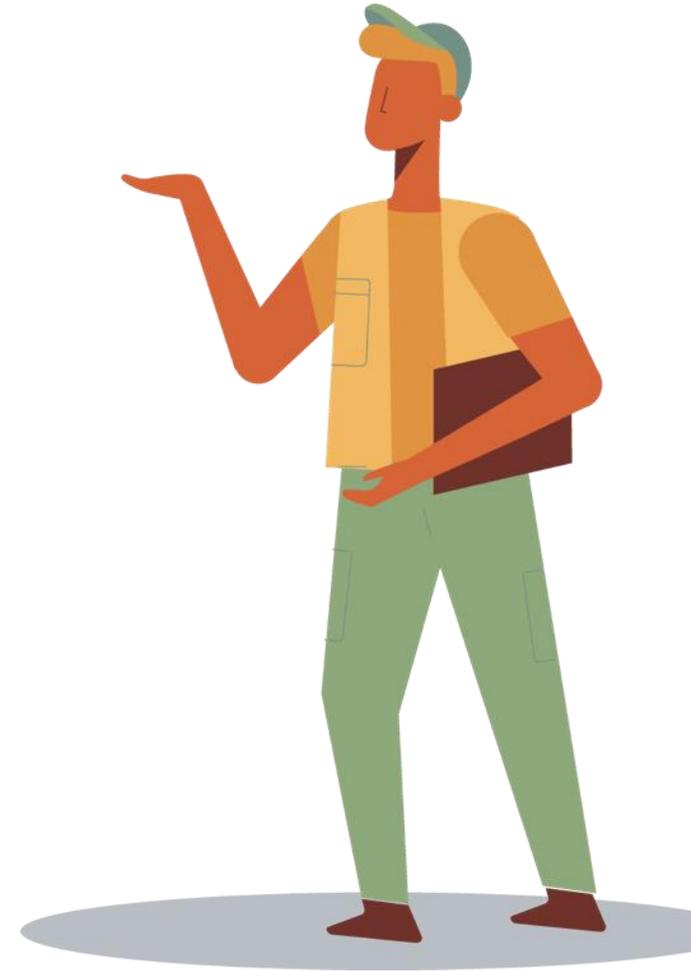


- **Specific Objectives:**
- 1. More people in Europe, including youth, have a critical understanding of the interdependent world ... & ... interest to act for sustainable development;
- 2. More people in Europe, are actively engaged in sustainable development on local and global level;
- 3. Global Citizenship Education is better integrated into formal and non-formal education in EU Member States.

# DEAR in the MFF Multi Annual Financial Framework 2021-2027

Available funding:	total	MAAP21-24	MAAP25-27
CSO	151,18	86,39	64,79
LA	35,00	20,00	15,00
Total	186,18	106,39	79,79

- Two calls for proposals: 2022 and 2025/2026.



# Introduction to the Call for Proposals (CfP)

## 1. Global Objective of CfP

achieve

a more inclusive society

with a developed sense of co-responsibility

for local and global sustainable development and

global challenges (notably global inequalities and ecological crises).

## Specific objectives of CFP

- 1) More EU citizens, including youth, have a critical understanding of the interdependent world as well as of their own role in it and have the interest to act for sustainable development;
- 2) More EU citizens, including youth, are actively engaged in sustainable development on local and global level;
- 3) Global Citizenship Education is better integrated into formal and non-formal education in EU Member States.

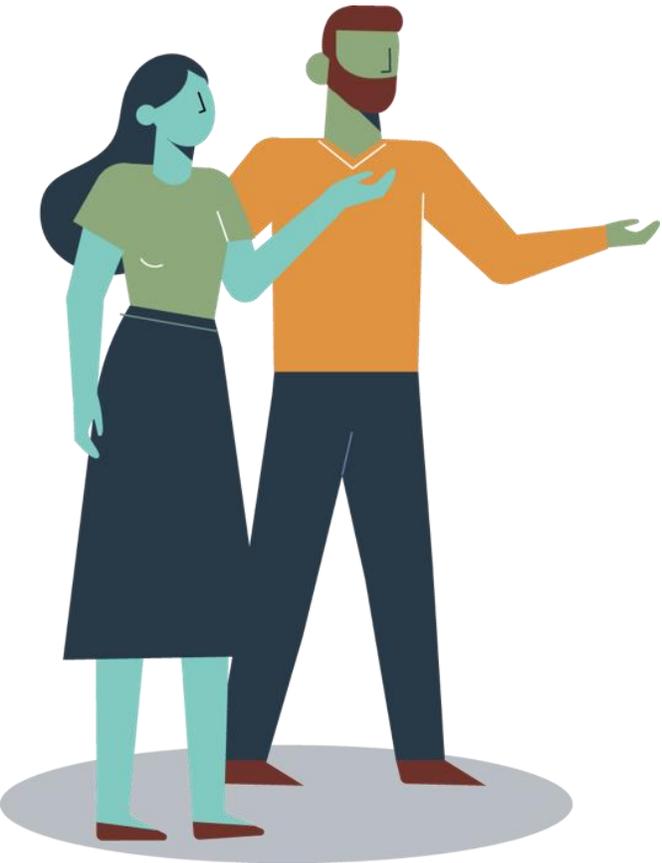
## Basic information for CfP:

Restricted CfP: two stage procedure

1. Concept Note (CN)
2. Full Application (FA)

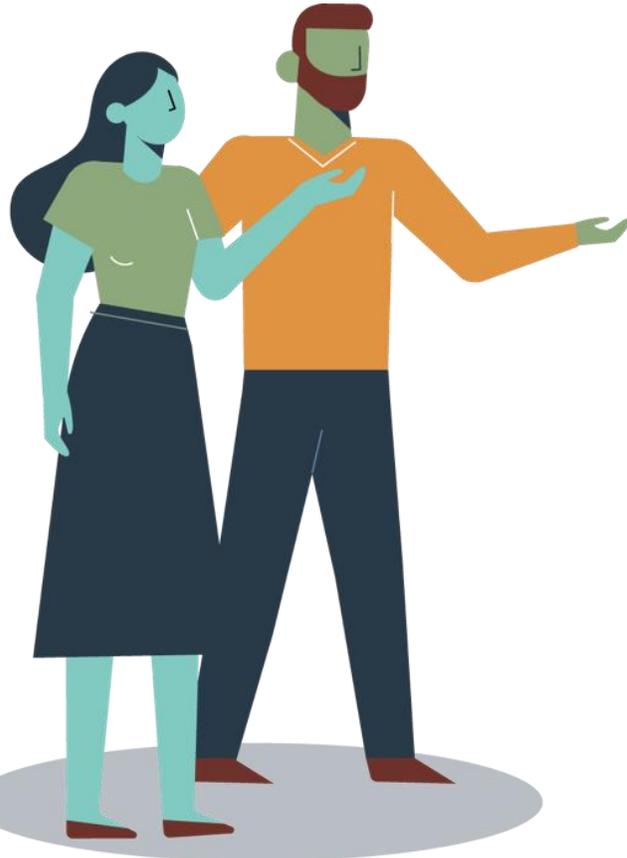
Budget:

Programme	Lot	Budget million EURO
CSO	1,2,3,4	73,59
LA	5	20,00
<b>Total</b>		<b>93,59</b>



## Indicative timetable of CfP:

1. Information meeting	15/09/2022
2. Deadline for requesting any clarifications from the Contracting Authority	14/10/2022
3. Last date on which clarifications are issued by the Contracting Authority	24/10/2022
4. Deadline for submission of concept notes	04/11/2022
5. Information to lead applicants on administrative checks and concept note evaluation	January 2023
6. Invitations to submit full applications	January 2023
7. Deadline for submission of full applications	March 2023
8. Information to lead applicants on the evaluation of the full applications	May 2023
9. Notification of award (after the eligibility check)	June 2023
10. Contract signature	September 2023



# Lots (5) & logic

Lots (5)	logic
1) Actions engaging EU citizens in global sustainable development and responses to global challenges	AR – awareness raising
2) Actions engaging young EU citizens and young people living in partner countries in joint initiatives	Young people, EU and partner countries, joint initiatives
3) Actions supporting initiatives implemented through financial support to third parties	Fin.support / “Sub-granting”
4) Actions with a focus on formal, informal and non-formal Development Education	DE – development education
5) Actions by Local Authorities	LA

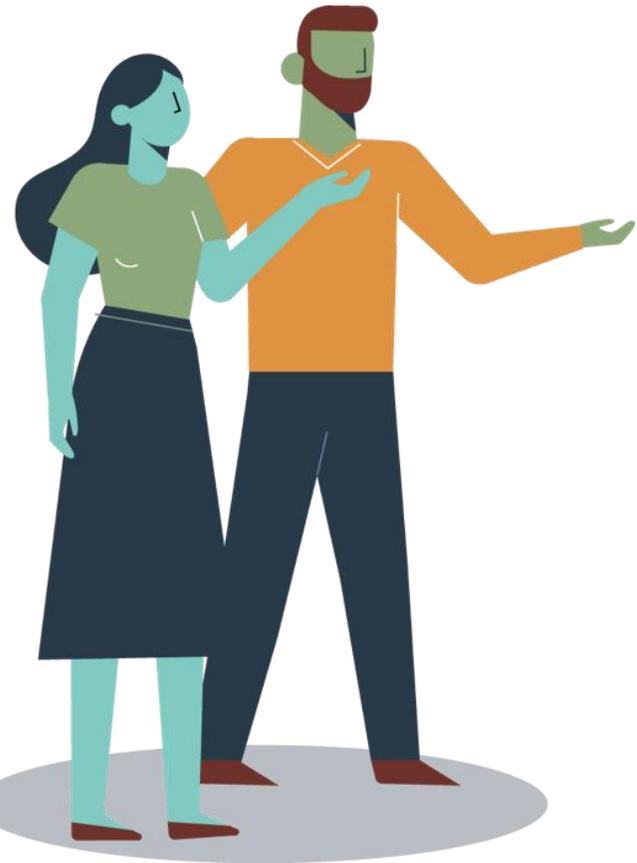
## Particularities of this DEAR CfP:

- Youth engagement
- Lot 2: joint initiatives
- Fin support:

<b>Fin support <u>not</u> as main objective</b>	<b>Financial support as main objective</b>
Lot 1,2,4, 5 a,b,d	Lot 3 and Lot 5 option c (by LAs)
May be proposed Fin. support is not the main objective	Shall propose Fin. support is the main objective
Max. 60.000 EURO per third party	Max 250.000 EURO per third party

- Fin support - > capacity building

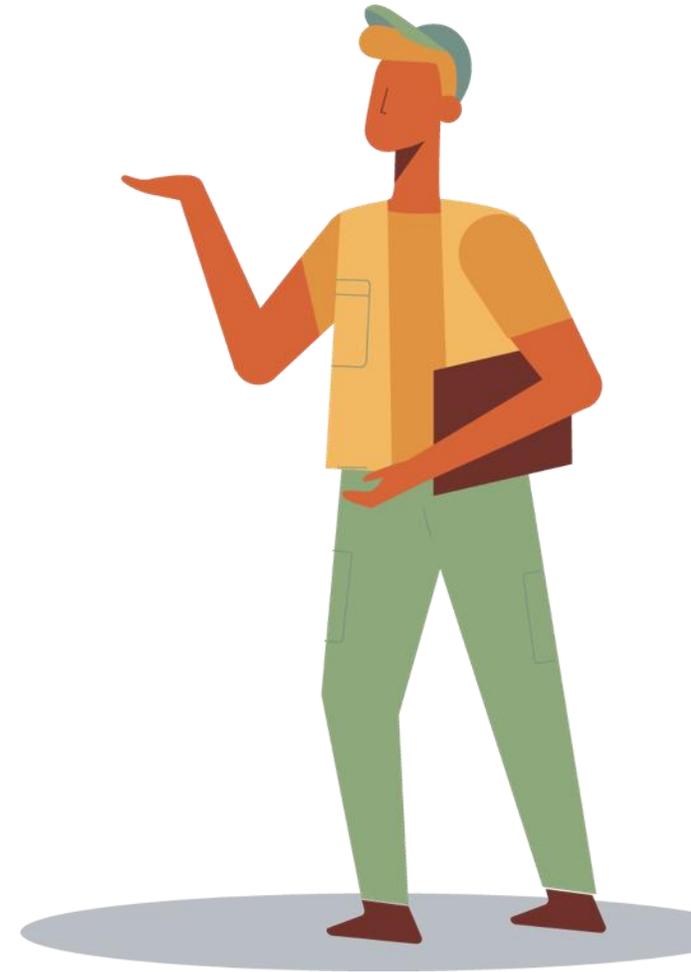
## Lot1: Actions engaging EU citizens in global sustainable development and responses to global challenges (= "AR")



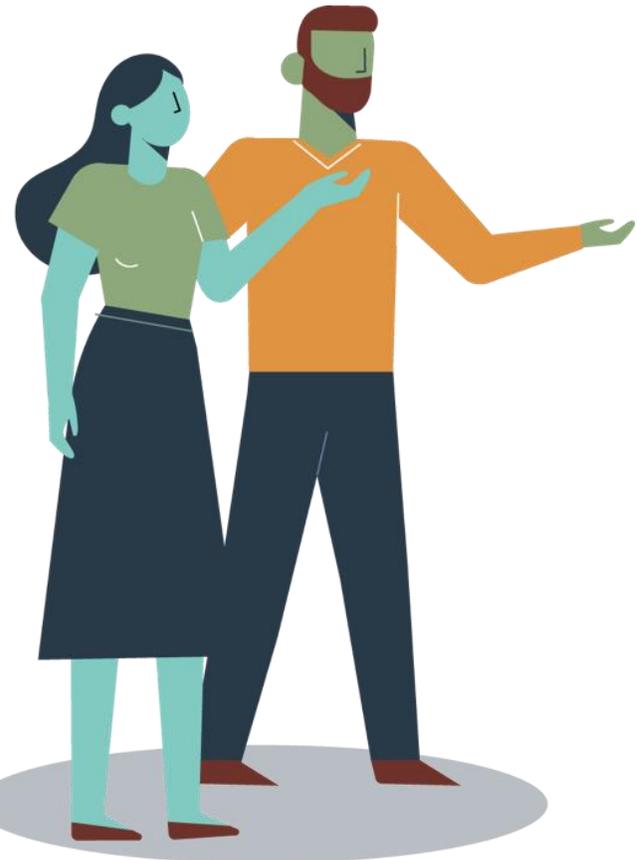
- Need to raise awareness among EU citizens on the global interdependencies and challenges
- Actions include: campaigns, advocacy initiatives and citizen mobilization
- financial support to 3<sup>rd</sup> parties encouraged
- Project size: 5-10 million EURO
- Countries: minimum of 7 EU Member States

## Lot 2: Actions engaging young EU citizens and young people living in partner countries in joint initiatives (=“joint initiatives for people from EU and partner countries”)

- Special role of young people
- Building links between young EU citizens and young people living in partner countries
- Examples of actions include: e.g. joint initiatives to develop awareness of our (inter) dependence, similarities and differences, common challenges and destiny and the fact that we live on one planet, to exchange knowledge, cooperate, network, develop capacity, develop leadership, engage.....
- financial support to 3<sup>rd</sup> parties encouraged
- Project size: 3-7 million EURO
- Countries: minimum of 4 EU Member States. A minor portion of the action may be carried out in a minimum of 2 candidate and/or potential candidate countries and/or in EU partner countries



## Lot 3: Actions supporting initiatives implemented through financial support to third parties (= fin. Support = “sub-granting”)

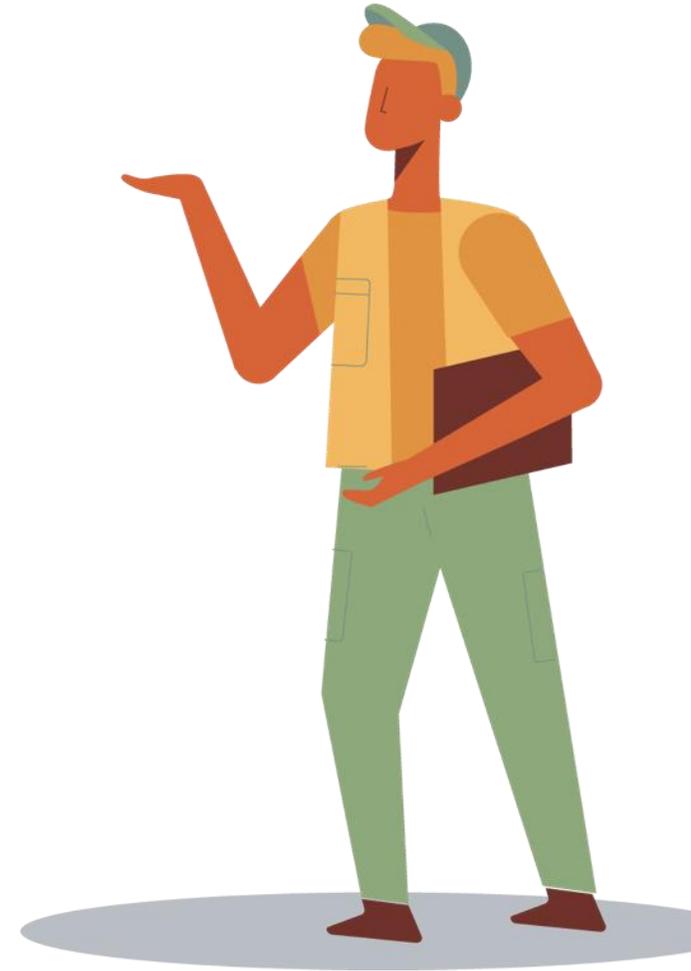


- Objective: support initiatives implemented by CSOs or LAs that do not have the financial, administrative and/or operational capacity to compete directly for EU funding under the DEAR programme
- Fin.support = main objective, max per third party 250.000EURO
- Provide capacity building, Annex X
- Necessary information provided in FA
- Project size: 5-10 million EURO
- Countries: minimum of 7 EU Member States

## Lot 4: Actions with a focus on formal, informal and non-formal Development Education

focus on:

- development education in the formal education system (such as curriculum development, teacher training, development education programmes in school, work with parents-teachers associations, etc.), and/or
  - actions outside the formal education system (such as youth groups (e.g. scouts), informal or non-formal education, student associations, etc.).
- 
- financial support to 3<sup>rd</sup> parties encouraged
  - in the formal education system: confirmation from the relevant educational authority
  - Project size: 3-7 million EURO
  - Countries: minimum of 4 EU Member States.

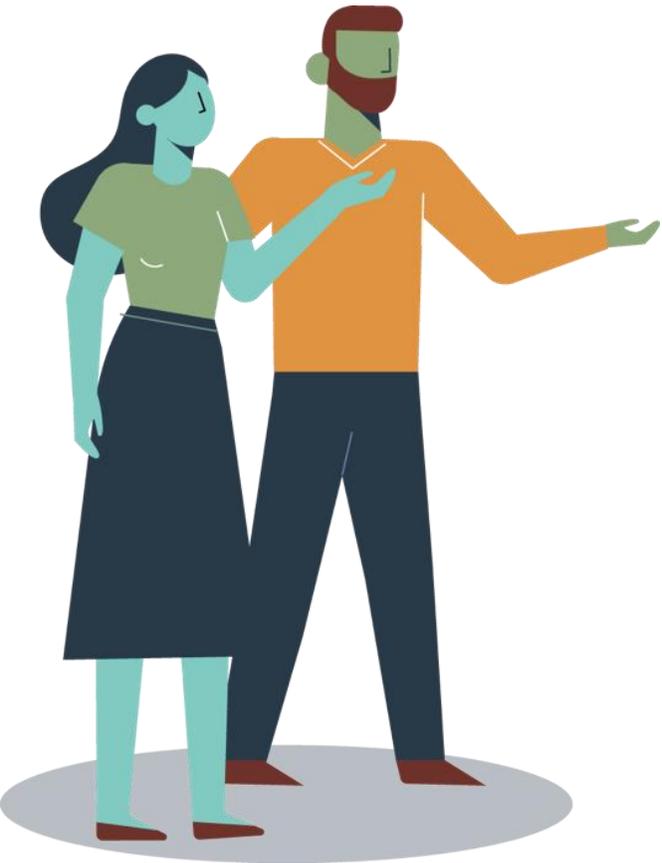


## Lot 5: Actions by Local Authorities (=“LA”)

Choose type of actions as outlined in Lots 1-4

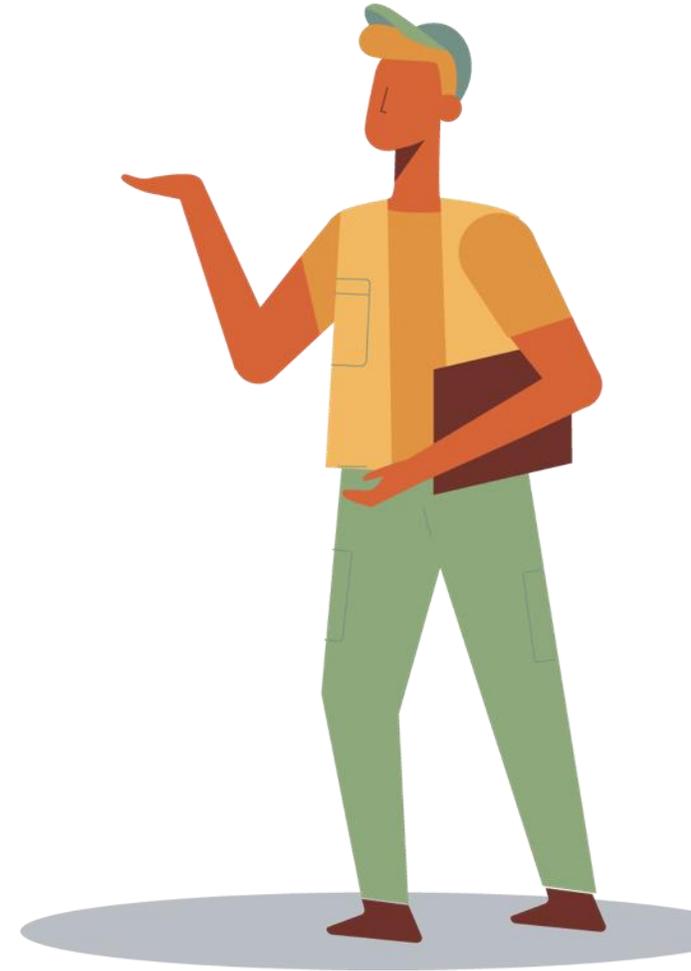
- a) Actions engaging EU citizens in global sustainable development and responses to global challenges (-> Lot 1), or
- b) Actions engaging young EU citizens and young people living in partner countries in joint initiatives (-> Lot 2), or
- c) Actions with a focus on supporting initiatives implemented through financial support to third parties (-> Lot 3), or
- d) Actions with a focus on formal and non-formal Development Education actions (-> Lot 4).

- financial support to 3<sup>rd</sup> parties encouraged
- Project size: 3-7 million EURO
- Countries: minimum of 4 EU Member States



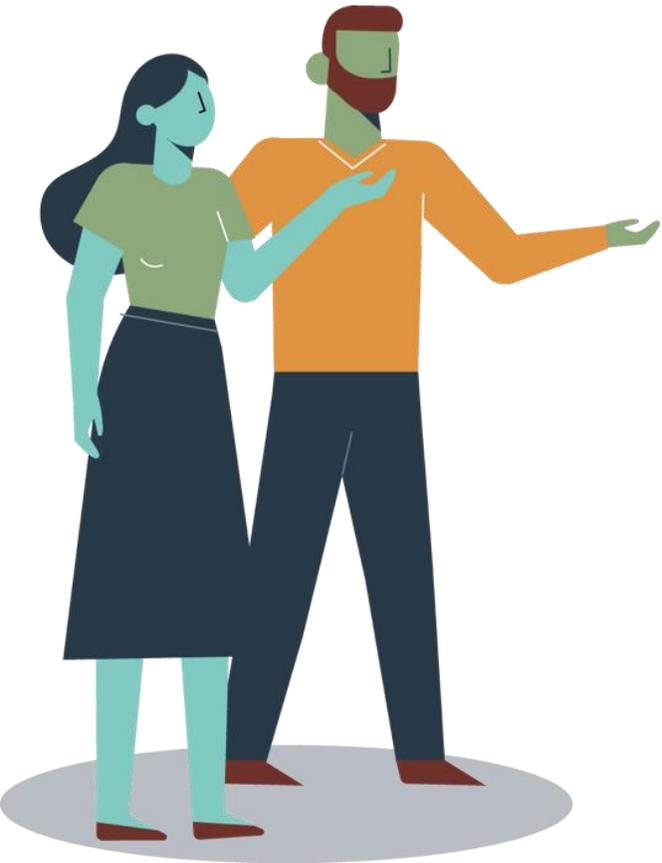
## Important: partnerships (p.15 of guidelines)

- Choice of co-applicants must be explained / justified in Concept Note
- Each member must have a clearly identified role, must be clearly explained in Full Application.
- We suggest: agreement defining partnership.
- Limitations for changing partners from Concept Note to Full Application (and during project implementation)



## Formal procedure & Questions:

- Formal procedure: procedure established in [PRAG](#)
- -> level playing field
- Questions may be sent by e-mail until 14/10/22 to E-mail address: [INTPA-173998@ec.europa.eu](mailto:INTPA-173998@ec.europa.eu)



Thank you!

## Main orientations from [NDICI](#) (Global Europe: Neighbourhood, Development and International Cooperation Instrument)

NDICI (=Neighbourhood, Development and International Cooperation Instrument): Regulation (=sets political priorities)

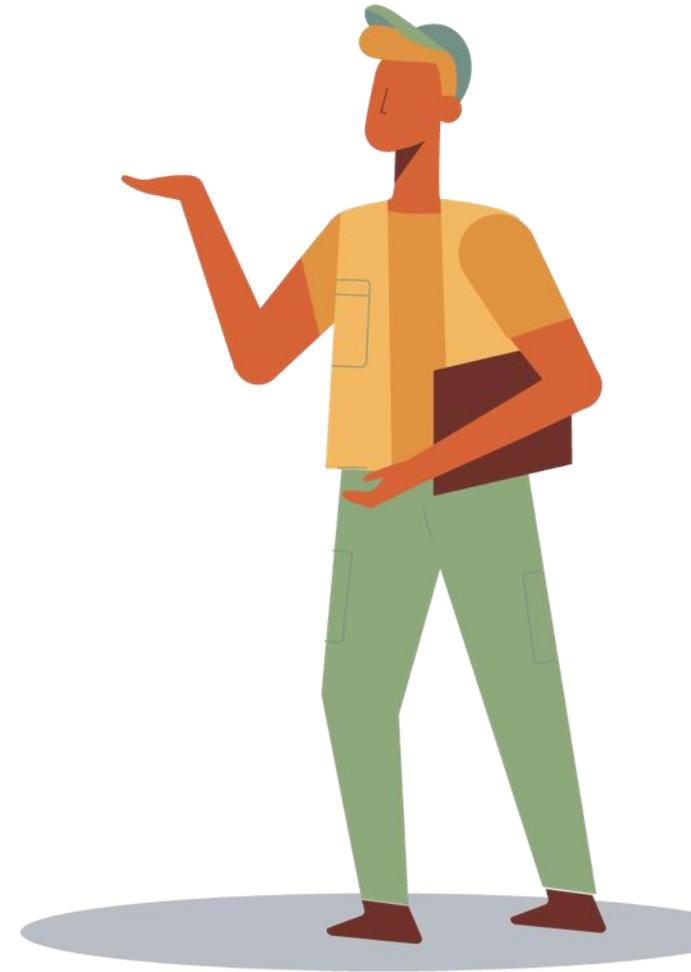
- Under CSO Thematic Programme:

Awareness, understanding, knowledge and engagement of European citizens regarding development issues

- a) Empowering people to increase their engagement on development issues and the SDGs, including through raising public awareness, promoting formal, informal and non-formal education for development
- b) Mobilising public support for sustainable and inclusive development strategies, including poverty reduction, in partner countries.

- Under Global Challenges:

Increasing interactions with European citizens on Development Education and Awareness Raising (including knowledge sharing and engagement),



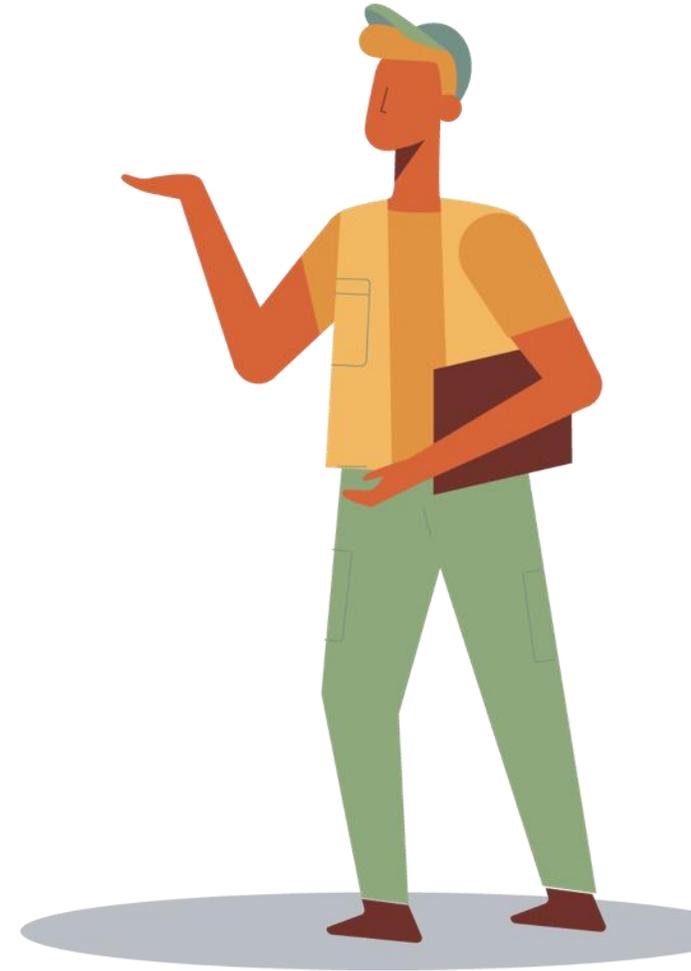
## Main orientations from NDICI -> MIP -> MAAP:

**MIP:** Multi Annual Indicative Programme: (=“Strategy”), already taking into consideration our discussions in clarifying the intervention logic in the MEAL guide.

**Aim:** A better-informed and more inclusive society with a developed sense of co-responsibility for sustainable development, including addressing global challenges (notably global inequalities and ecological crises).

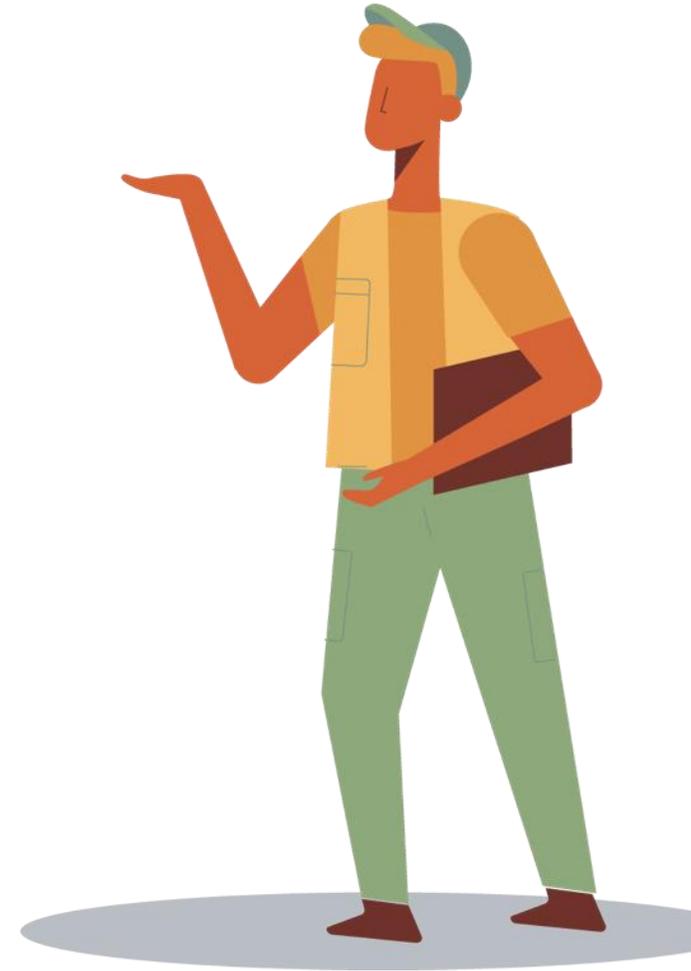
**Objective 1:** EU citizens are supportive of sustainable development and international cooperation and increasingly aware of global challenges (notably global inequalities and ecological crises).

**Objective 2:** EU citizens, in particular youth, are empowered and actively engaged in promoting sustainable development...



CSO MAAP (Multi Annual Action Programme): (=identifying the supported actions)

- **Overall Objective:**
- A more inclusive society with a developed sense of co-responsibility for local and global sustainable development and global challenges (notably global inequalities and ecological crises).
- **Specific Objective:**
- 1. More people in Europe, including youth, have a critical understanding of the interdependent world ... & ... interest to act for sustainable development;
- 2. More people in Europe, are actively engaged in sustainable development on local and global level;
- 3. Global Citizenship Education is better integrated into formal and non-formal education in EU Member States.



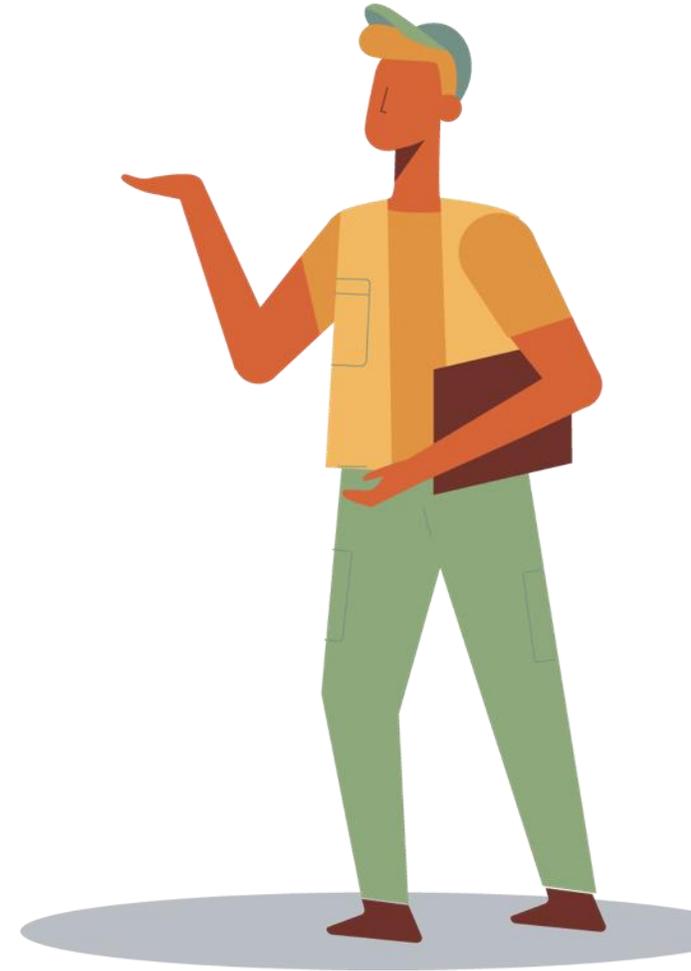
Global Challenges: Partnerships:

LA MAAP (Multi Annual Action Programme):

Specific Objective:

Local authorities and their associations receive support for development education and awareness-raising activities targeting EU citizens, especially young people, to contribute to:

1. More people in Europe, including youth, have a critical understanding of the interdependent world as well as of their own role in it and have the interest to act for sustainable development;
2. More people in Europe, including youth, are actively engaged in sustainable development on local and global level;
3. Global Citizenship Education is better integrated into formal and non-formal education in EU Member States.





# EU DEAR Programme

## MEAL GUIDE

### Monitoring, Evaluation, Accountability and Learning

Francesca Vanoni, *DEAR Support Team*  
CfP Info Session, 15 September 2022



# Presentation outline

1. The EU DEAR Programme Monitoring, Evaluation, Accountability and Learning - **MEAL Guide**
2. Introd. to the DEAR Programme **Logical Framework & Core Indicators**
3. The project **planning phase**
4. **Quality GCE**



# DEAR Project Implementers

Monitoring, Evaluation,  
Accountability and  
Learning

 **DEAR**  
DEVELOPMENT EDUCATION  
AND AWARENESS RAISING

 **DEAR**  
DEVELOPMENT EDUCATION  
AND AWARENESS RAISING

1.

## DEAR Programme MEAL Guide

Available at:

[europa.eu/capacity4dev/dear](https://europa.eu/capacity4dev/dear)

# For each project phase...

- Definitions
- Practical tips
- Further readings
- Concrete examples

*Plus*

- Step-by-step guidance, especially on methodologies and indicators



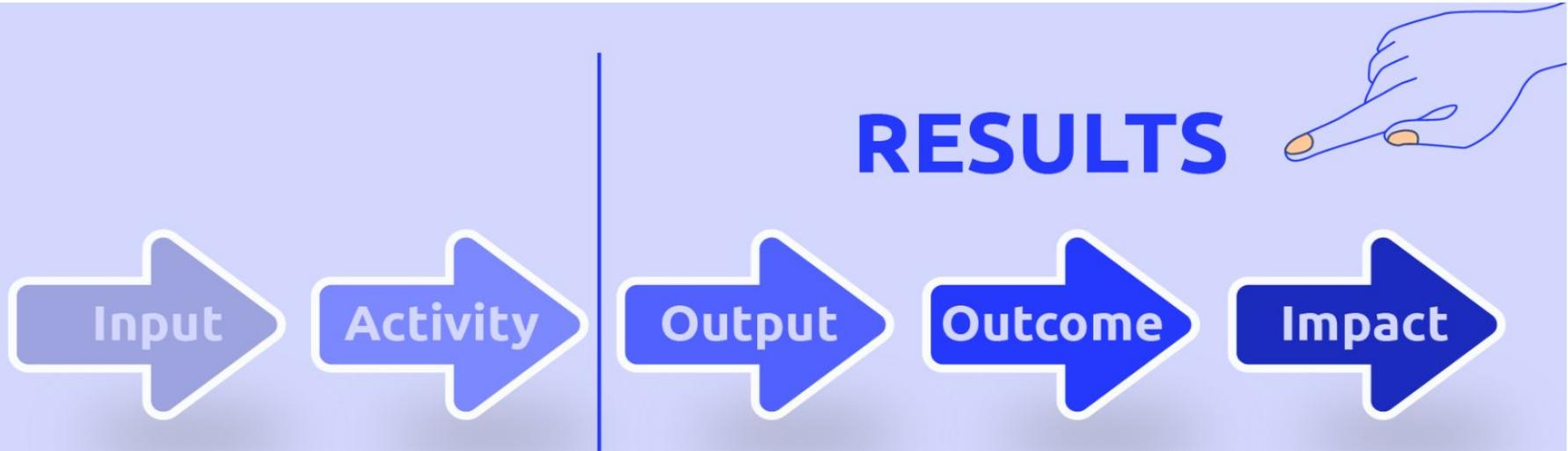
# Recommended readings

## for potential DEAR Programme applicants

Location	Rationale
<b>Chapter 2</b>	To learn about DEAR Programme logic and Core DEAR indicators, as this influences your Project Logical Framework
<b>Chapter 3</b>	To be able to design your project as per the specifications of the DEAR MEAL Framework
<b>Chapter 4</b>	For tips on project planning
<b>Annexes A.1, A.2</b>	For a step-by-step guide to Core DEAR indicators and the DEAR Engagement Pyramid, as this may influence your project intervention logic (Theory of Change) and Project Logical Framework
<b>Annex B.6, B.7</b>	For templates on stakeholder analysis and risk assessment

2.

# THE DEAR PROGRAMME INTERVENTION LOGIC AND INDICATORS



## Overall Objective/ IMPACT

**0.0.** A more **inclusive society** with a developed sense of **shared responsibility** for local and global sustainable development and global challenges (notably global inequalities and ecological crises).



## INTPA 1

### DG INTPA OBJECTIVES

Supported and promoted peace, democracy, rule of law and respect for human rights and sustainable development; addressing climate change, migration and forced displacement, including their root causes.

## INTPA 2

Stronger partnerships between citizens and institutions from Europe and partner countries.

## Specific Objectives/ OUTCOMES

**S.0.1.** More people in Europe, including youth, indirectly reached by the DEAR Programme, **have a critical understanding** of the interdependent world as well as of their own role in it, and have interest to act for sustainable development.

**S.0.2.** More people in Europe, including youth, are **actively engaged** in sustainable development on local and global level

**S.0.3.** Global Citizenship Education is **better integrated into formal and nonformal education** in European countries

## Intermediary Outcomes

**I.O.C. 1** **Multipliers** (youth leaders, other activists, decision-makers, educators etc.) **engage in activities with others** that support GCE and/or critical understanding of sustainable development among people and institutions and empower them to act.

**I.O.C. 2** **Organisations** (governments, LAs, business sector, CSOs, educational institutions etc.) have implemented **improved policies and/or practices** supportive of GCE and sustainable development.

## Outputs

**OP. 1** Strengthened **critical understanding** of the interdependent world, sustainable development, GCE (where applicable) among **people and organisations** in Europe, reached **directly** by DEAR projects and direct grants, strengthened understanding of own role in it, and improved **skills and capacities** to act in cooperation with other key stakeholders.

**OP. 2** Established **partnerships between CSOs**, LAs and their counterparts in partner countries (outside of the EU).

**OP. 3** Reinforced **exchange of practices**, incl. curricula, and **enhanced coordination and networks** amongst key stakeholders

**OP. 4** **Proposed changes** in **policies and/or practices** (including budgets, action plans, curricula, consultation processes etc.).

**OP. 5** Increased opportunities for people in Europe, including youth, and organisations, including schools, to actively engage in sustainable development at local and global level.

## Activities/ Sectors

**Awareness raising / campaigning / Informal education**

**Formal and Nonformal education**

Formal includes pre-primary, primary, secondary, higher education  
Non-formal includes life-long learning

**Advocacy**

Evidence-based political, policy dialogue among key stakeholders.

## Inputs

Calls for proposals for CSOs and LAs and their associations [includes sub-granting]

Direct grants [Includes strategic partnerships]

Service contracts [Includes DEAR Support Team]

Other ad hoc financial support / cooperation

Standardising  
(Programme level)

Respecting  
Uniqueness  
(Project level)



Keep a balance

# “Core” DEAR Indicators collected by implementers



Overall Objective	Extent to which the Programme (indirectly) contributed to <b>SIGNIFICANT LASTING SYSTEMIC, policy, social or environmental CHANGES</b> in the area of sustainable development
Specific Objectives (1, 2, 3)	Extent to which the Programme contributed to <b>significant behavioural or policy changes</b> in the area of sustainable development among <b>PEOPLE</b> in Europe including multipliers and among <b>ORGANISATIONS</b> who were involved with the Programme
Intermediary Outcome 1	No. of <b>MULTIPLIERS</b> (incl. educators), involved in projects or direct grants, newly or <b>INCREASINGLY ENGAGING</b> with others in Global Citizenship Education (GCE) and/or sustainable development (levels 5-6 of the DEAR <u>Engagement Pyramid</u> )
Intermediary Outcome 2	No. of <b>ORGANISATIONS</b> (incl. schools), involved in projects or direct grants, with <b>IMPROVED POLICIES and/or PRACTICES</b> supportive of GCE/sustainable development
Outputs (1, 2, 3)	No. of <b>PEOPLE</b> in Europe <i>involved</i> in initiatives launched under the Programme/Project (levels 2-6 of the DEAR <u>Engagement Pyramid</u> )
	No. of <b>schools, nonformal EDUCATION FACILITIES and programmes</b> in Europe <i>involved</i> in initiatives launched under the Programme/Project
	No. of <b>GRASSROOTS CSOs benefiting</b> from (reached by) EU support

3.

## PROJECT DESIGN

A participatory  
process



# KEY STEPS IN DEAR PROJECT PLANNING

Stakeholder and context analysis



Setting-up of vision, objectives, strategies, resources



Setting-up roles and processes



Financial arrangements, organisational capacity  
assessment



Risk assessment and sustainability



# Context & Stakeholder analysis

A **context analysis** usually includes social, cultural, political, economic, institutional, or technological factors that influence the core issue and/or the intended project.

A **stakeholder analysis** typically includes those **involved** in the project implementation, those **affected** by the project (or the core issue addressed by the project), and **primary users of the evaluation results**, including policy-makers.

**PARTICIPATION** - Involve stakeholders in Theory of Change (or Intervention Logic)

**START FROM THE END** - Objectives / outcomes – outputs – activities

**PARTNERSHIP & STRATEGY** -

- Choose your partners among key stakeholders
- Consider multi-actor alliances at all levels
- Consider how you can feed into advocacy and systemic changes

**Setting up  
objectives,  
result chain and  
indicators**

[1/2]

## DEFINE INDICATORS -

- Look for existing MEAL tools and indicators in literature (See Annex B and B.4 for project-specific AND context indicators)
- Ideally discuss indicators with your key stakeholders
- Use quantitative, qualitative AND country-specific indicators
- Consider *when* and *how* you will collect data (including baseline), costs, reliability and use of data

**SOURCES OF VERIFICATION** - Check that they are reliable and accessible

Check **ASSUMPTIONS, RISKS AND CONSISTENCY**

See **Chapter 6** on Evaluation for **FURTHER TIPS**

Setting up  
objectives,  
result chain and  
indicators

[2/2]

# Setting up roles and processes

According to ROM\* evaluations...

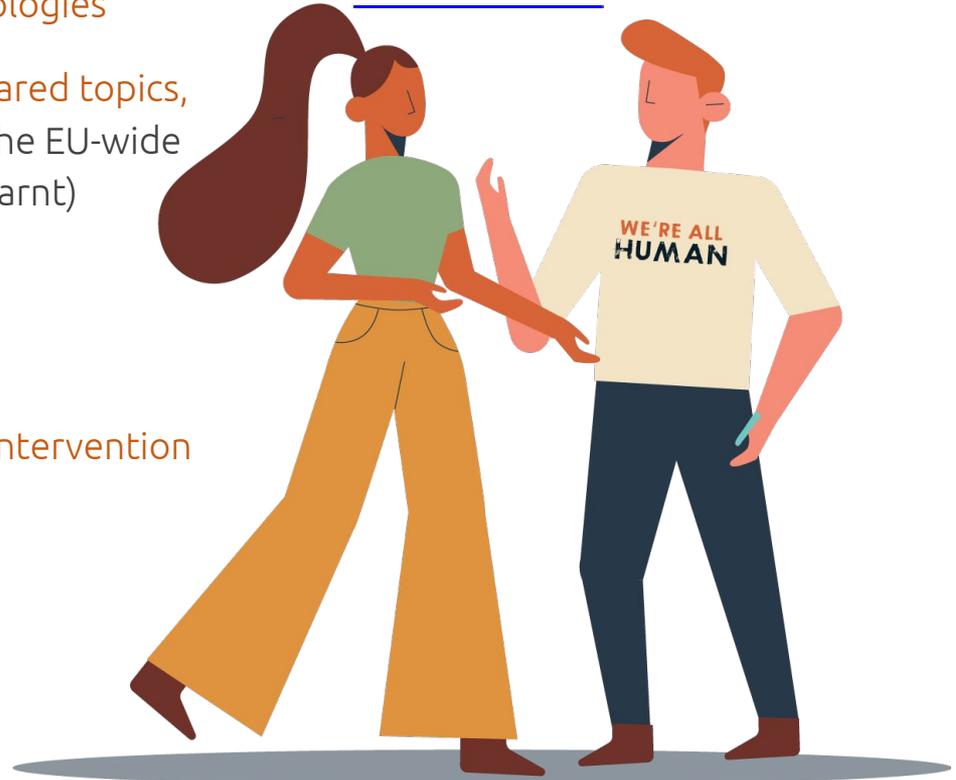
A decentralised approach to project design and implementation **increases local ownership and makes the activities relevant to the national priorities.**

It also gives partners the possibility to **adapt to the needs and capacities of local stakeholders, provided that they comply with EC contractual obligations.**

*\*Result Oriented Monitoring Team*

# Checklist for the planning phase

- > **Involve** key stakeholders in each step (consult and co-design)
- > Review **context, stakeholders, goals, methodologies**
- > Look for **synergies, connect with others on shared topics, and co-develop** their proposals (to coordinate the EU-wide efforts, scale-up local ideas/methods/lessons learnt)
- > Agree on **responsibilities** among partners
- > Make a **realistic action plan** (and LogFrame)
- > Consider **cross-cutting issues** and the **overall Intervention Logic** of the DEAR Programme
- > **Build MEAL capacities** from the beginning
- > Assess **risks** and plan mitigation in advance
- > Check that your proposal **meets the requirements** of the Call



If your DEAR project  
involves  
a **sub-granting scheme**....

Check out **TIPS**  
on **page 38** of the MEAL Guide



# Important Note: DEAR/GCE QUALITY

Define priority DEAR/GCE quality standards, principles and criteria you wish to reflect in your project. See more resources in the Guide.

## Among key principles to consider:

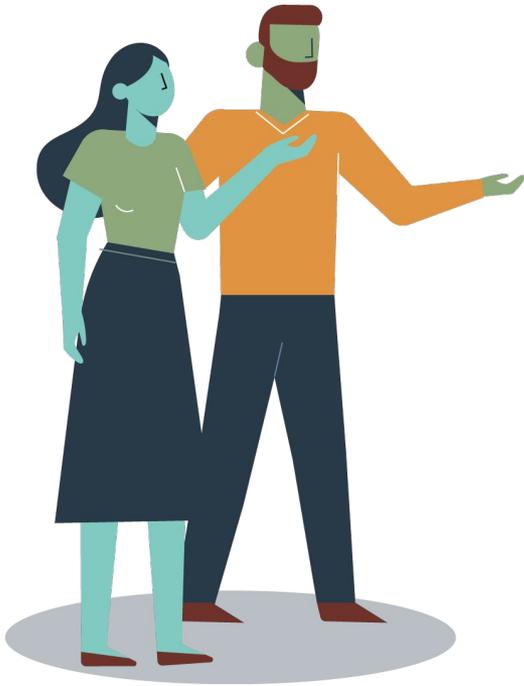
Apply GCE-specific principles, approaches, and methodologies (e.g., co-creation, critical thinking, participatory/cooperative, transformative, peer learning), foster innovation

Identify links to social and gender justice, climate justice, human rights, fairness, equity and root causes of global issues

Reflect different knowledge systems and perspectives and use constructive and transformative frames

Foster (equal) partnerships, empowerment, reflection, and learning

Build up competences for informed, meaningful action



# Thank you!

Francesca Vanoni,  
*DEAR Support Team*

[francesca.vanoni@ice-org.eu](mailto:francesca.vanoni@ice-org.eu)

